

A GUIDE TO THE POLICY STUDIES MAJOR



“Policy Studies helped me grasp the impact of politics and technology on business and society. Overall, the program offered an applicable education that I continually use in life after college.”

JUSTIN KAMINE '11
BUSINESS DEVELOPMENT MANAGER OF KDC SOLAR
AND
BOARD MEMBER, CALIFORNIA SAFE SOIL



LAFAYETTE
COLLEGE



The Policy Studies major integrates knowledge and fosters innovation as a lifelong habit.

Themes of Concentration Available to Policy Studies Majors

	ARTS AND MEDIA POLICY	CORPORATE & PUBLIC FINANCE	ECONOMIC POLICY & HOMELAND SECURITY	SCIENCE POLICY	SOCIAL POLICY
Students work with an advisor to select four elective courses and an internship experience that focus on a particular theme of concentration.	A&S 245 Mass Communications and Society A&S 255 Contemporary Society and the Cinema ASIA 270 Introduction to Contemporary Chinese Cinema ART 241 History, Art and Culture of Russia and Eastern Europe ART 242 Chinese Art and Architecture ART 341 Seminar in Art History CS 105 Digital Media Computing ECON 361 Marketing Research ENG 214 New Media ENG 231 Journalistic Writing ENG 340 Topics in Film GERM 311 Contemporary Society in German-Speaking Countries GOVT 241 The Politics of Fashion GOVT 313 First Amendment in the United States: Law and Politics HIST 374 Politics and the Arts: France, 1919-1945 PHIL 240 Philosophy of Art REES 241 History, Art, and Culture of Russia and Eastern Europe THTR 370 Advanced Topics in Theater WGS 255 Women Make Movies/Movies Make Women	ECON 218 Financial Accounting and Reporting ECON 319 Financial Theory and Analysis ECON 320 Corporate Finance ECON 321 Investments ECON 322 Financial Markets ECON 341 Public Sector Economics ECON 342 Public Finance EGRS 261 Engineering Economics and Management EGRS 450 Engineering Management GOVT 331 Politics of the European Union MATH 264 Differential Equations with Linear Algebra MATH 272 Linear Algebra with Applications MATH 282 Techniques of Mathematical Modeling MATH 301 Case Studies in Mathematical Modeling MATH 306 Operations Research MATH 335 Probability MATH 336 Mathematical Statistics MATH 343 Advanced Multivariable Calculus MATH 347 Financial Mathematics MATH 356 Introduction to Real Analysis	A&S 233 Anthropology of the City A&S 235 Business and Society A&S 237 The Sociology of Consumerism and Marketing ECON 255 Multinational Business and Corporate Social Responsibility ECON 311 Causes of Financial Crises ECON 345 Political Economy ECON 346 Economic Development GOVT 310 Politics, Policy, and Law in American Federalism GOVT 320 The Presidency and Executive Politics GOVT 321 Congress and the Legislative Process GOVT 334 American Security Policy GOVT 336 International Conflict HIST 118 The Cold War HIST 237 The Story of World War II HIST 251 The American City HIST 262 History of American Foreign Policy (1941-2008) HIST 362 Terrorism and Self-Defense HIST 370 Diplomacy and Imperialism PSYC 335 Industrial Psychology PSYC 336 Organizational Behavior	BIOL 234 Environmental Biology BIOL 235 Evolutionary Biology BIOL 255 Microbiology BIOL 256 Neurobiology CE 321 Introduction to Environmental Engineering CHEM 212 Inorganic Chemistry I CHEM 221 Organic Chemistry I and II CHEM 252 Environmental Chemistry EGRS 325 Sustainable Environmental Management EGRS 352 Energy Technology and the Modern World GEOL 321 Geochemistry GEOL 322 Environmental Geophysics GOVT 321 Congress and the Legislative Process HIST 215 History of Technology HIST 252 Transformation of the American Environment NEUR 201 Introduction to Neuroscience PHIL 236 Philosophy of Science PHIL 245 Bioethics PHIL 255 Environmental Ethics PHYS 220 Medical and Biological Physics PSYC 240 Health Psychology	A&S 204 European Communities A&S 213 Introduction to Legal Anthropology A&S 217 Poverty in America A&S 221 Social Welfare Policy and the Safety Net A&S 227 The Family AFS 307 Black Social and Political Thought ECON 336 Experimental and Behavioral Economics FREN 431 Contemporary France: Political, Economic, & Social Institutions GOVT 320 The Presidency and Executive Politics HIST 216 Human Rights: Global History HIST 219 Pan African Paris: Social Movements that Shaped the World PSYC 219 Cross-Cultural Psychology PSYC 233 Child and Adolescent Development REL 221 Religion in Society REL 222 Religion and Politics: Conflict and Cooperation REL 224 Religious Ethics SPAN 314 Contemporary Spanish America and Hispanics in the U.S. WGS 253 Gender, Race & Environmental Justice
The chart illustrates examples of pre-approved elective options.					
Students may create an individualized theme of concentration with the approval of the Policy Studies Chair.					
<i>Please note that this list is based on courses that have been taught regularly in the college's history and is subject to change.</i>					

Skill Specializations Applicable to Policy Studies Careers

	ARTS AND MEDIA POLICY	CORPORATE & PUBLIC FINANCE	ECONOMIC POLICY & HOMELAND SECURITY	SCIENCE POLICY	SOCIAL POLICY
RATIONALE	Rapid changes in global communications and the need for policy savvy individuals who are conversant with multi-media technology and the arts	Rising demand for analytically trained individuals who understand the interplay between financial market performance, risk, and policy	Continuing emphasis on economic, preparedness, and security issues in the public and private sectors	Innovations and modification of policies of governing climate, waste, energy, space exploration, biotechnology, and telecommunications	Domestic and global trends towards an increasing focus on social issues, education, and public health
TYPICAL CAREER PATHS/JOB TITLES	<ul style="list-style-type: none"> • Public and external affairs manager • Government relations professional • Management and leadership of not-for-profit organizations and cultural institutions • Art promotion and preservation 	<ul style="list-style-type: none"> • Financial management and investing • Industry analyst • Development banks • Risk management professions in private and public organizations • Budget analyst 	<ul style="list-style-type: none"> • Analyst at CIA, DHS, DoD, FEMA, or consulting firms, defense contractors, or think tanks • Economist at central banks, finance ministries, and treasury departments • Foreign Service Officer, U.S. State Department 	<ul style="list-style-type: none"> • Federal and state government agencies • Legislative committee staffs or legislator staffs • Research and policy expert for corporations, trade and professional associations, or think tanks 	<ul style="list-style-type: none"> • Public Policy management and leadership in NGOs and advocacy organizations • Policy analyst in international, federal, state, or local agencies, or think tanks • Government relations professional
TARGET AUDIENCE	Students seeking careers in private or public art organizations, media policy, journalism, or associated professions	Students interested in careers related to financial markets, industry research, and risk management in the public or private sectors	Students interested in careers related to applied economic analysis, emergency preparedness, or security in the private and public sectors	Students seeking careers in biotech, nanotech, health care, science ethics, space, telecom, and environmental policy	Primarily directed towards students interested in health care, poverty, consumer protection, and education policy, and civil and human rights

“Students need to possess integrated skills, not segmented skills for whatever they choose to do. The marketplace is looking for individuals who possess multidisciplinary skills and insights. This program supports and typifies this new reality and marketplace demand.”

CHRIS CAINE '78, President and CEO, Mercator XXI



COURSE REQUIREMENTS FOR THE MAJOR IN POLICY STUDIES

PREREQUISITES:

HIST 105	Development of the Modern World
ECON 101	Principles of Economics
ECON 251	Intermediate Microeconomics
ECON 253	Fundamentals of Econometrics
MATH 141	Differential Calculus and Economic Modeling
MATH 186	Applied Statistics

One of:

GOVT 101	Introduction to U.S. Politics
GOVT 102	Introduction to International Politics, or
GOVT 103	Introduction to Comparative Politics

CORE COURSES:

PSTD 251	Introduction to Policy Studies
PSTD 300	Industry, Strategy & Policy
PSTD 400	Policy Internship & Seminar
PSTD 495/6	Honors Thesis (<i>for eligible students</i>)

ELECTIVE COURSES:

Students work with an advisor to structure four elective courses from an approved list and related to one of the following six themes of concentration:

- Arts and Media Policy
- Corporate and Public Finance
- Economic Policy and Homeland Security
- Science Policy
- Social Policy
- Individualized Theme of Concentration with Approval

In addition to the A.B. Common Course of Study

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Visit the Policy Studies Website:

