“I didn’t want to become part of the war, I wanted to find a solution.”
—Former President of El Salvador Francisco Flores
FROM THE CHAIR

WHY POLICY STUDIES?

I love economics. My training as an economist allows me to deal with a large number of variables, reduce them to some primary principles, and bring an acceptable degree of order to the world in which I operate. In short, economics provides a process of modeling and simplification, a classic example of vertical thinking. The benefits of vertical thinking are unassailable; the world can surely benefit from skilled model builders.

Then, why policy studies? What does a trans-disciplinary program have to offer that is distinct from a discipline-based degree program, such as economics or physics or art?

Lafayette’s policy studies program exists to encourage lateral thinking. Lateral thinking needs to reach across disciplines to look for solutions and plans of action under complex and uncertain conditions, when new and nontraditional alternatives are needed. The mission of the policy studies program is to accommodate students and faculty who want to exercise and improve their lateral cognitive ability. This report catalogs activities and accomplishments during 2007 and illustrates our efforts to encourage lateral thinking.

Highlights include:

- Former President of El Salvador Francisco Flores spent two days at Lafayette and attracted an audience of over 400 for his lecture, “Making Small Nations Great through the Principles of Freedom.”
- Our “Visions of the Energy Future” conference, co-sponsored with the IEEE’s Power Engineering Society, featured experts representing major energy sources as well as renewable energy sources.
- Nicholas Kristof, the Pulitzer Prize-winning author and New York Times columnist, spoke on the tragedy in Darfur.
- The “Facing the Chinese Century” conference brought to Lafayette five panels of world-renowned experts on Chinese affairs, covering topics ranging from East Asian security to China’s demographic shifts.
- The lecture by Washington Post reporter and author Juliet Eilperin addressed one of the most challenging technical issues facing today’s policy makers: climate change and environmental quality.
- Finally, students enrolled in the Introduction to Policy Studies course traveled to Washington, D.C., to hear 10 prominent governmental affairs professionals address topics ranging from the Patent Reform Act, to the politics of the broadcast industry, to diplomacy markets.

These activities were made possible by a generous gift from J. Peter Simon ’75; his moral support and good counsel meant as much. Members of our alumni Steering Committee, chaired by Fred Benson ’59, continue to give their time and talent selflessly to our academic enterprise. Chris Caine ’78, Bill Rutledge ’63, and Steve Pryor ’71 contributed to the life of our program beyond any reasonable expectation. Lafayette’s success in upholding its core values is most fully realized through such alumni support and participation.

W. Mark Crain
STEERING COMMITTEE

Fred Benson ’59, Chair
Benson Capitol Commentary

Chris Caine ’78
Vice President, IBM Governmental Programs

Pamela Gaary Holran ’88
Attorney and Member of Lafayette Board of Trustees

Peter Holran ’87
Former Vice President of Dittus Communications

William Kirby ’59
Former Executive Director, Search for Common Ground in the Middle East, and Former President, American Foreign Service Association

Arthur Rothkopf ’55
President Emeritus, Lafayette College, and Senior Vice President and Counselor to the President, U.S. Chamber of Commerce

Riley Temple ’71
Secretary, Lafayette Board of Trustees and Partner, Halprin and Temple

“I’m delighted to see that Lafayette has started a Policy Studies Program—it makes me want to be an undergraduate all over again. Lafayette appears to be on the cutting edge of preparing people to deal with international challenges in this new century.”

—HARRY McALPINE ’51

MEET POLICY IN ACTION

The policy studies program provides opportunities for students to blend their interests with the study and exploration of domestic and international policies and political processes.

Recently, policy studies majors organized a new student group to promote student and faculty involvement in policy endeavors, Policy in Action (PIA).

Christopher Haight ’09, president and founder of Policy in Action, is a policy studies major with an arts and media policy concentration. His interests include economics and the role of media in political contexts. Haight helped write and produce the Lafayette student podcast about genocide in Darfur. He has been involved with Amnesty International, LAF (Lafayette Activities Forum), and Students for Social Justice.

Jayne Miller ’10 is a policy studies major with a focus in arts and media, and a minor in English. Co-anchor of the 2006 ENvision live election broadcast, Miller is pursuing a career in political journalism. She got up close and personal with political writing this past summer as an intern for The McLaughlin Group, the Washington, D.C.-based talk show with host John McLaughlin. Miller is news editor of the student newspaper, student director of the Marquis Players drama group, and is a member of the Lafayette choir and Arts Society. She serves as secretary for Policy in Action.
Jeff Katz ’10, policy studies major with a focus on economic policy, headed to Florida after high school in 2004 as a ninth round draft choice for the Atlanta Braves. Although an injury ended his experience in baseball’s minor leagues, Katz now plays defensive lineman for the Leopards football team. He is a Patriot League Academic Honor Roll selection, a peer health educator, and a member of the Investment Club. Katz serves as the public relations representative for Policy in Action.

Estefania Sanchez ’10, a policy studies major with an education concentration, has been collaborating with Universidad Andina Simon Bolivar in Ecuador to sustain “Teacher Training,” a project that provides teachers in public primary schools with improved teaching methods to help children obtain a better education and better prospects for the future. In March 2007, Sanchez performed with Jorge Torres, associate professor of music, for the second annual Lafayette Latino Awareness Conference. She serves as treasurer of the Hispanic Society of Lafayette and vice president of Policy in Action.

Daniel Stefan ’10 is a policy studies major with a focus on corporate and public finance. Stefan spent the past summer in Washington, D.C., interning for the U.S. House Committee on Transportation and Infrastructure. He helped prepare information in response to the collapsed bridge incident in Minnesota for each House member. Stefan loves listening to and playing music, having done the latter for over 10 years. He is involved with campus radio WJRH and is public relations and marketing director of the Investment Club. He is an ambassador for career services’ Gateway program, the annual fund, and admissions, a resident adviser, and most recently, the treasurer of Policy in Action.

Marie Garofalo ’10, policy studies major with an arts and media policy concentration, has always had a love for communications. She was thrilled when Lafayette developed the policy studies program so that she could pursue arts and media studies. She was stage manager of the 2006 ENVision live election night broadcast, and she helped film the Chinese Century conference. Garofalo looks forward to an externship at CNN in January 2008. She is a member of Policy in Action and Delta Delta Delta sorority, a student manager for the Lafayette annual fund, and an admissions tour guide.

“The policy studies program has given me opportunities at Lafayette that I never could have imagined. In my first year, I was stage manager for the 2006 election night broadcast, I helped produce a video of the China Conference, and I met with the president of the National Association of Broadcasters in Washington, D.C.”

—MARIE GAROFALO ’10

Policy in Action (PiA)
Open to the Lafayette community, policy studies majors have formed a new student organization, Policy in Action (PiA). For more information or to get involved, contact the policy studies program office, (610) 330-5921, or any club officer.

Christopher Haight ’09
Estefania Sanchez ’10
Jayne Miller ‘10
Daniel Stefan ’10
Jeff Katz ’10

President
Vice president
Secretary
Treasurer
Public relations representative

Learn. Lead.
a multidisciplinary focus. The College are represented to facilitate Faculty from all divisions of the chair are selected by the provost Committee members and the (right) mingles with Lafayette faculty members David Veshosky and Dru Germanoski before the Energy Future conference dinner.

Committee members and the chair are selected by the provost for one-year, renewable terms. Faculty from all divisions of the College are represented to facilitate the multidisciplinary focus. The responsibility of the committee is to advise the program chair on courses that make up the program, requirements for the major, and other issues relating to the administration of the program.

W. Mark Crain, Chair
William E. Simon Professor of Political Economy

Susan L. Averett
Charles A. Dana Professor and Head of Economics and Business

Paul D. Barclay
Associate Professor of History

Rose Marie L. Bukics
Thomas Roy and Lura Forrest Jones Professor of Economics and Business

Nicole V. Crain
Visiting Professor of Economics and Business

Olga Anna Duhl
Professor of Foreign Languages & Literatures

Katalin E. Fábián
Assistant Professor of Government and Law

Dru Germanoski
Dr. Ervin R. VanArtsdalen ’35 Professor of Geology and Head of Geology and Environmental Geosciences

William D. Jemison
Associate Professor of Electrical and Computer Engineering

Sharon A. Jones
Associate Professor of Civil and Environmental Engineering

Rebecca J. Kissane
Assistant Professor of Anthropology and Sociology

John Kincaid
Robert B. and Helen S. Meyner Professor of Government and Public Service and Director of the Meyner Center for the Study of State and Local Government

Stephen E. Lammers
Helen H.P. Manson Professor of English Bible

David H.P. Shulman
Associate Professor of Anthropology and Sociology

Helena Silverstein
Professor and Head of Government and Law

Michael J. Stark
Assistant Professor of Physics

Lorenzo Traldi
Marshall R. Metzgar Professor of Mathematics

Andrew J. Vinchur
Associate Professor and Head of Psychology

Faculty Advisory Committee

Faculty Affiliates

Nicole Crain, visiting professor of economics and business, taught the introductory core course for policy studies.

Introduction to Policy Studies (PSTD 251) was launched in fall 2007 by faculty affiliate Nicole Crain. The course, which is cross-listed as Introduction to Engineering and Public Policy, introduces students to political processes in industrialized and industrializing societies and helps them to analyze the major policy controversies of our era. The thirty-seven students enrolled were mostly policy studies majors and engineering majors. The course included a series of student debates, team projects, and a host of written assignments that hone analytical and communications skills. The class participated actively in the October 2007 “Visions of the Energy Future” conference.

A highlight of PSTD 251 was a visit to Washington, D.C., to bring students face-to-face with influential policy experts. This trip introduced students to governmental affairs professionals, the major issues they are following, and examples of strategies used to influence the policy process.

The trip included 10 speakers over the course of two days. Christopher Caine ’78, vice president of governmental programs, IBM Corporation, hosted the opening dinner and spoke at the first session. Mr. Caine, assisted by Lauren Phelps ’07 of IBM’s D.C. office, gave students an insider’s look at the Patent Reform Act. If enacted, this legislation would be the most significant change in U.S. patent law in 50 years.

Three sessions were held at the Rayburn House Office Building on Capitol Hill. The president and CEO of the National Association of Broadcasters, David Rehr, described the structure of his organization, and how the interests of his member-firms are represented. Rehr delved into the pending merger of XM Satellite Radio and Sirius Satellite Radio, and FCC actions regarding obscenity. He also offered sage advice about successful job interviews. Lila Feisee, managing director of intellectual property for the Biotechnology Industry Organization, presented the industry’s position on the Patent Reform Act, and explained the fundamental differences between her group’s interest and those of the IT sector. Kenneth Klige ’00, from the Strategic Policy Forum at the National Defense University, led a session that simulated an international flu pandemic to illustrate ways that policy makers plan for crisis management.

The final session, International and Diplomacy Markets, was held in the Northern Virginia offices of PADCO, an international development consulting firm. The speakers included PADCO’s President Duane Kissick and four policy professionals who provided a thorough view of PADCO’s various services and clients.

“The class [PSTD 251] offered an eye-opening pivotal introduction of the tools of policy analysis, furthered by the D.C. trip, which provided opportunities to apply this new knowledge while meeting with some of the country’s most prominent government affairs professionals.”

—DANIEL STEFAN ’10
Globalization studies are rapidly filling many a library shelf, and understandably so. The geographical shift in contemporary history toward a more global world is not only significant in its own right, but also interrelates closely with other principal social changes concurrently unfolding—for example, in respect of economy, governance, identity, and knowledge. As a result, research built around a theme of globalization offers promising avenues in which to develop a wide-ranging coherent systemic perspective on societal trends today.

Collectively, the chapters make an important inroad into deficits in globalization research regarding Central and Eastern Europe. Other area studies research is published with an eye-catching reference to “globalization” in the title but actually says little on that subject. Not so here. This book consistently and carefully addresses issues of growing transplanetary connectivity, effectively teasing out connections among globalization, regionalization, and national experiences in CEE. Moreover, by accepting the challenge of publishing in English the researchers make their accounts more available to readers beyond the countries concerned. Having made this generous overture, it is for globalization generalists, as well as specialists on globalization in other parts of the world, to grasp the opportunity to digest the work presented here and make warranted adjustments to their understandings.

Rebecca Joyce Kissane, assistant professor of anthropology and sociology, researched issues related to welfare and housing policy, social service organizations, and the well-being of poor, urban families.


She presented work on the educational experiences of children participating in the Moving to Opportunity housing mobility demonstration at the Association for Public Policy Analysis and Management (APPAM) annual meeting. In addition, Kissane presented a paper at the annual meeting of the Society for the Study of Social Problems on how agency location and perceptions of its neighborhood influence poor women’s use of nonprofit social services.
During the summer of 2007, Matthew Weiss ’07 traced the history of a desk owned by President John F. Kennedy. He authenticated its historical significance at the Kennedy Presidential Library and Museum in Boston and through oral histories in the Washington, D.C., area. Now in his first year at Brooklyn Law School, he graduated from Lafayette summa cum laude with majors in economics & business and government & law.

Tom Feehan ’79 and his wife, Cecilia, of Hyattsville, Md., own the JFK desk. They are restoring it with plans to donate it to the policy studies program in memory of Cecilia’s mother, Jeannie Brickerd. Carolyn Romney ’08 interviewed Tom Feehan in preparation for “The Desk of a President” podcast. When Tom was asked what impact he hoped the desk would have at Lafayette, his answer was, “I hope it will inspire conversation and inspire interest in that era. Over the years when I used the desk, I wondered many times what President Kennedy may have been doing when he sat there and what conversations he had. I found it inspiring to be able to sit at the desk and think about those things, and I hope the same opportunity will be inspiring for other people.”

To experience the podcast, visit www.lafayette.edu/~policystudies/program.php.

“I have a deep interest in film and media, and my project on Desk of a President was a wonderful opportunity for learning about all aspects of film production, as well as about subject matter that has shaped history and will influence the future of Lafayette.”

—CARMEL ROMNEY ’08

UPCOMING PROGRAMS AND ACTIVITIES

Industry, Strategy, and Policy (PSTD 300), the second core requirement for policy study majors, will be offered in spring 2008 by W. Mark Crain, Simon Professor of Political Economy. The objective of the course is to promote interest in, and prepare students for, careers in public policy and government affairs.

The course probes the intersection of business and politics by stressing the myriad ways that policies affect business decisions and market outcomes. It provides students a unique opportunity to learn about the major sectors of the global economy.

The course organizes students into teams, each assigned to research a major sector of the global economy including health care, finance, telecommunications, national security, information and media, information technology, manufacturing, transportation, and energy. Each team prepares a written report and a class presentation on their assigned sector. Guest commentators, including many Lafayette alumni, provide comments and feedback to students as well as offer their own perspective on the sector. Students then have the opportunity to debate the topic. Each team revises their report in light of the class discussion and comments.

Erik Peterson: “The Seven Revolutions”
February 2008

On February 7, Erik Peterson, senior vice president of the Center for Strategic & International Studies (CSIS), Washington, D.C., will speak on “The Seven Revolutions.” CSIS serves as a strategic planning partner for the government by conducting research and analysis and developing policy initiatives that look into the future and anticipate change. The Seven Revolutions initiative considers the long-term implications of global trends facing the world. The project maps seven key trends that will effect change out to the year 2025, providing leaders with a comprehensive outline of the major challenges that lie ahead.

For more information, visit www.csis.org/gsi/seven_revolutions.
Stuart Taylor: “The Duke Lacrosse Case”
March 2008

On March 11, Stuart Taylor will present a lecture in the Kirby Hall of Civil Rights, “The Duke Lacrosse Case: A Window into the Shameful Bias and Dishonesty of Many Professors and Journalists.” Taylor is a nonresident senior fellow in governance studies at the Brookings Institute as well as a regular columnist for National Journal and a contributing editor at Newsweek. He is a graduate of Princeton University and Harvard Law School. Taylor is also the co-author of Until Proven Innocent: Political Correctness and the Shameful Injustice of the Duke Lacrosse Case, published in September 2007.

Darfur Workshop for Educators
March 2008

On March 17, Lafayette will host a workshop for educators, “Darfur: Tragic Lessons and How to Convey Them.” The workshop will explore the disturbing events in the Darfur region of Sudan. Attendance at the workshop qualifies educators for continuing professional education credits.

The keynote address will be given by Benjamin Ajak, author of They Poured Fire on Us From the Sky and a survivor of the horrors of genocide in Darfur. Lafayette professors and other invited experts on the subject will map out the history, the consequences, and the possible solutions to the Darfur genocide and will place it in the context of other instances of genocide in world history.

The curriculum will be written by eminent scholars at the Watson Institute for International Studies at Brown University. A professional development facilitator with extensive social studies teaching experience from the Watson Institute will be integral in leading the workshop.

2007 IN REVIEW

Students Speak Out Against Darfur
November 2007

Students were invited to take part in two filming sessions for the Speak Out Against Darfur Coalition video, Darfur: The World’s Worst Humanitarian Crisis. The video was an effort to show Lafayette community support against, and to raise awareness of, the ongoing genocide in the Sudanese region of Darfur. The vision for the video was to have hundreds of members of the Lafayette community read a statement condemning the human rights violations in Darfur. The various voices and images were edited together to make one cohesive message. Students involved in Policy in Action, policy studies’ student organization, took the lead by making it the group’s first project. They produced the video with the assistance of Toby Maynard in Lafayette’s public information office.

To experience the video, visit www.lafayette.edu/~policystudies/majors.php.

“Genocide in Darfur”
November 2007

The Board of Trustees resolved that Lafayette would develop an educational program and other potential responses to heighten awareness among the college’s constituencies regarding the abhorrent violations of human rights committed by the Sudanese government within the Darfur region. The policy studies program took a leadership role in implementing the trustees’ resolution. On November 8, renowned author and New York Times columnist Nicholas Kristof addressed over 500 students, faculty, and community members on the “Genocide in Darfur.” Kristof’s lecture was held in Colton Chapel.

“What Mr. Kristof delivered went beyond what I could have ever imagined. His ability to simultaneously report, connect, and empower made a significant positive impact on our student body. Later that night, I already had students approaching me with comments about how Kristof opened their minds to what could be accomplished, even when certain events seem so far removed from their own individual control.”

—CHRISTOPHER HAIGHT ’09
PRESIDENT, POLICY IN ACTION
Conference: “Visions of the Energy Future”  
October 2007

Rapid growth in global energy consumption and projected trends, especially in developing countries, spark a host of concerns: economic, security, social, and environmental. How these trends unfold depends on technological innovations and policy ingenuity as well as market and demographic forces. On October 11-12, the policy studies program co-sponsored the “Visions of the Energy Future” conference along with the Institute of Electrical and Electronics Engineers (IEEE), and the Power Engineering Society.

Speakers included Stephen Pryor ’71, president of ExxonMobil Refining and Supply; Frank Clemente, professor of social science and energy policy, Penn State University; Edwin Guiles, executive vice president, Sempra Energy; Ian Hutchinson, professor and head of the department of nuclear science and engineering, MIT; Thomas R. Schneider, principal, TRSenergy; James Sweeney, professor of management science and engineering, and director, Precourt Institute for Energy Efficiency, Stanford University; and David Taylor, vice president of energy businesses, Air Products and Chemicals, Inc.

A car show and environmental exhibit co-sponsored by the policy studies program and campus radio WJRH preceded the conference. Several cars were on display including Intergalactic Hydrogen’s Hummer “Otto,” Lafayette’s SAE Formula One race car, Dick Milham’s Toyota Prius, and Lafayette Professor Dan Bauer’s British roadster. The environmental organizations represented included LEAP, TREEhouse Floor, Solar Committee, Policy in Action, IEEE, and Alliance for Sustainable Communities.

“Kudos! The [Visions of the Energy Future] conference was well organized, had excellent, prominent knowledgeable speakers on a subject that is relevant, timely and crucial to our world. I hope that these forums will continue in the future.”

—STEVE NORMAN, C.E.M. ’76  
PROGRAM MANAGER, NEW JERSEY CLEAN ENERGY PROGRAM

October 2007

On October 31 the policy studies program and career services sponsored a presentation by Crystal Taylor ’03 about her job in the California Legislative Analysts Office. As a fiscal and policy analyst, Taylor provides nonpartisan advice to California’s legislators to help ensure that the executive branch is implementing policies in a cost efficient and effective manner. Her area of responsibility is statewide services, which encompasses elections, emergency services/homeland security, fiscal control agencies, and tax administration.

Taylor received her bachelor of arts in mathematics from Lafayette with honors in mathematics and economics & business. She earned an M.A. in urban and regional planning and an M.P.A. in economics and policy public from Princeton University’s Woodrow Wilson School of Public and International Affairs.

“Making Small Nations Great through the Principles of Freedom”  
September 2007

The former president of El Salvador (1994-2004), Francisco Flores, spent two days (Sept. 17-18) visiting Lafayette. He attracted an audience of over 400 people in Williams Center for his lecture on the economic and social policies he instituted to change El Salvador from a country identified with poverty and violence to an example of steady growth and human development. The event was sponsored by the policy studies program and the Hispanic Chamber of Commerce of the Lehigh Valley.

Following his lecture, President Flores spent an extra day at Lafayette to attend a student luncheon with ten policy studies majors to answer questions in a more intimate setting.

“Climate change and environmental quality are two hotly debated and important issues, and Ms. Eliferin is a close observer of the latest proposals and the status of the political debate in Washington. Policy studies is an interdisciplinary major, and Ms. Eliferin’s work provides an excellent illustration of how to combine scientific knowledge with knowledge of the political process and why integration of separate fields is important to understanding and solving crucial issues.”

—W. MARK CRAIN  
CHAIR, POLICY STUDIES PROGRAM

“The Battle Over Planet Earth: Environmental Policy in an Era of Political Polarization”  
April 2007

On the evening of April 4, approximately 100 students and faculty gathered in Kirby Hall of Rights to attend a lecture by Juliet Eilperin, Washington Post reporter and author of Fight Club Politics: How Partisanship is Poisoning the U.S. House of Representatives. A joint effort by the policy studies program and the department of economics and business, the lecture addressed the politics of the environment in the U.S. Congress and the present barriers to enacting bipartisan proposals.

Eilperin graduated magna cum laude from Princeton University, where she received a bachelor’s degree in politics with a certificate in Latin American studies. For nearly a decade as a reporter for the Washington Post, she has covered the U.S. House of Representatives and the environment in the U.S. Congress and the present barriers to enacting bipartisan proposals.
Conference: “Facing the Chinese Century—Prospects and Challenges”
March 2007

Scholars, journalists, and policy makers from around the globe lectured on campus March 1-2 as part of the “Facing the Chinese Century: Prospects and Challenges” conference.

The conference focused on the transformation of China’s cities, technological infrastructure, and culture industry, which has helped bring the country to the level of a significant modern power. It also explored the reasons why, regardless of its rising status in the world, China remains a mystery to many people. The goal of the conference was an attempt to demystify this dynamic country.

The conference’s opening lecture, “China’s Past: A Harbinger of Its Future?” was presented by Jonathan Spence, Sterling Professor of History at Yale University in Colton Chapel. Other speakers lectured and lead discussions throughout the second day of the conference, including Hu Zhaoming, counselor at the Chinese Embassy in the United States; Yoshihide Soeya, professor of political science and international relations at Keio University in Japan; John Pomfret, Los Angeles bureau chief for the Washington Post; and Susan Greenhalgh, professor of anthropology at the University of California, Irvine.
“It may seem like an insignificant effort on the part of the individual, but as an aggregate effort over time these events help raise awareness and get the issue on the agenda.”

—Christopher Haight ’09

Nicholas Kristof, Pulitzer Prize-winning author and columnist for The New York Times, speaks in Colton Chapel about the Darfur tragedy.